



fact sheet

denning e-solutions, LLC

Started in 1999 by Alli Denning, denning e-solutions, LLC specializes in web site design and Internet marketing for small to mid-sized businesses and organizations. Denning's extensive experience in traditional marketing and her MBA from the University of Tennessee, Knoxville in new-venture creation give her a unique perspective on and understanding of the challenges facing companies seeking to grow and improve their businesses using the Internet.

design philosophy

d.e.s. focuses on web site development and marketing that creates solutions to specific business problems so that you are not buying a web site but an integrated extension of your company's operations and marketing strategies. Our goal is for your web site to become your hardest-working business asset.

Small businesses and organizations are best served by web sites that are easy to navigate, clean in design, fast to download, and full of meaningful content of interest to their users. Further, we believe that a professional, high-quality site reflects well on both us and you, and we work until you have the best site possible.

services

We offer web site development and Internet marketing services and specialize in providing those services to small to mid-sized businesses nationwide.

We will to guide you through the entire web design and development process from e-concept to e-solution or provide individual web-related services as needed. We are happy to celebrate our 10 year anniversary this year; this experience and our certification in search engine optimization and internet marketing ensures that the sites we design, build, manage, and market are easily found by our clients' target audience, providing a speedy return on your internet investment.

- o Site Development
- o Search Engine Optimization
- o Logo Development
- o Web Site Maintenance
- o Web Site Analysis

Contact us today for a free web design quote!
205.298.7655 • www.denningsolutions.com

*"Alli Denning and her staff are very prompt, professional and creative. We continue to receive positive comments from clients and commercial real estate colleagues about our website."
- Carey Gilbert, President J. H. Berry & Gilbert*

*"I would highly recommend denning e-solutions. When we were in need of a redesign to our site, Alli Denning worked with us to incorporate our ideas with her expertise. She developed a site that blended our firm culture into a design that our entire firm felt positive about. She continues to help with updates and maintenance as the need arises. We highly recommend denning e-solutions."
- Bonnie G. Moore, CLM, CM Firm Administrator
Cabaniss, Johnston, Gardner, Dumas & O'Neal LLP*

